



**IAAP – LEADING ADMINISTRATIVE PROFESSIONALS**

**GRAND RIVER CHAPTER  
TUESDAY NOVEMBER 12<sup>TH</sup>, 2013**



## **NOVEMBER CHAPTER FUNDRAISER**

**Help raise funds for  
The Foundation of IAAP**

Please stay tune to our website for upcoming details

*THIS MONTH WE ARE ENGAGING OUR MEMBERS FOR 1 CAP RECERTIFICATION POINT BY...*

## **Putting the Power of Social Media to Work**

Social media is a powerful new tool for your organization. But to use it successfully, it requires a different mindset than traditional tools. After answering why you should be putting this tool to work, James Howe will share the fundamentals to being successful using any form of social media, including using cloud media to enhance your skills.



James Howe possesses a proven track record of success as a creative, innovative professional. As a generalist, he has a wide range of high quality expertise within a strategic framework. His full service communications firm, Communicate & Howe! ([communicateandhowe.com](http://communicateandhowe.com)), specializes in working with nonprofits and charities. He's led awareness campaigns for Women's Crisis Services of Waterloo Region and worked on annual reports and other print material for clients such as the Kitchener-Waterloo Humane Society and World Accord. In 2010, James founded Social Media Breakfast: Waterloo Region which attracted high quality speakers and more than 900 people to 24 events over three years.

**Date & Time: Tuesday November 12<sup>th</sup>, 2013**

<b>5:30 p.m.</b>	<b>Networking &amp; Registration</b>
<b>6:00 p.m.</b>	<b>Dinner</b>
<b>7:00 p.m.</b>	<b>Keynote Presentation</b>
<b>8:10 p.m.</b>	<b>Chapter Business</b>
<b>8:30 p.m.</b>	<b>Closing Remarks</b>

**Location: 200 Holiday Inn Drive, Cambridge at the Holiday Inn**

**Cost: Dinner & Speaker \$25 OR Keynote Presentation ONLY \$10**

Methods of Payment for Dinner and/or Presentation: Cash, cheque (Make cheque out to 'IAAP Grand River Chapter'), Visa\* or Mastercard\*(\*processing fee \$1.00)

**Please RSVP via email by November 9<sup>th</sup>, 2013 to: [iaapgrandriver@gmail.com](mailto:iaapgrandriver@gmail.com)**

**CANCELLATIONS after the above date (RSVP deadline), will be invoiced**

**Any Dietary needs can be provided at time of registration**

**FOR MEETING DINNER MENU, UPCOMING MEETINGS, OR MORE INFORMATION ABOUT  
THE CHAPTER PLEASE VISIT:**



**<http://www.iaap-grandriver.org/Home>**

